Innovation of the Teaching of Applied Writing in Higher Vocational Colleges under the Network Environment

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Keywords: Applied Writing; Higher Vocational Colleges; The Network Environment; Innovated

Abstract: In applied writing, the writing of general style is to express or express one's feelings and feelings from one's own point of view, and to expound one's views, or to explain it in accordance with one's understanding. Styles such as news and documentary literature are also based on the author's own vision, to feel, think and view, and then put into writing.

Practical writing generally (except personal summaries and letters) is to stand in the position of a group, an organization or a group. It conveys the information sent by the representative units, and the recipients are of group nature or many individuals. So when writing, don't always think about yourself, but think more about the position of the unit represented in the text. Under the influence of network environment, the teaching of Applied Writing Course for students in higher vocational colleges has innovated. The teaching of applied writing is undergoing an unprecedented all-round reform in Collegesand universities. This paper summarizes the author's experience in the reform of Applied Writing Curriculum for many years, puts forward the teaching idea of using network resources to reform the teachingmethod of applied writing, and explores the effective ways to get rid of the misunderstanding in the teaching of applied writing.

1. Introduction

China's applied writing has a long history and has a history of thousands of years. It sprouted in the Yin and Shang Dynasties and the Warring States Periods of the Pre-Qin Dynasty, developed in the Qin and Han Dynasties, Wei, Jin, Southern and Northern Dynasties, matured in the Tang and Song Dynasties, and appeared relatively stable in the Ming and Qing Dynasties. Since modern times, mainly since the founding of the Republic of China, with the end of feudal rule, some official documents which have been followed for thousands of years have been abolished, and other applied styles have also undergone changes. After the founding of the People's Republic of China, a unified new document system has been gradually established and is developing towards modernization and standardization. In the long process of development, many excellent traditions of applied style have been formed in China.

Contemporary society, there is a high demand for college students'practical writing, and the frequency of using practical writing is also increasing. Applied writing has also been highly valued in Higher Vocational colleges. Applied writing is widely used. As College students, they should cultivate their practical writing ability.

Applied writing has direct function. It is mainly used to handle affairs and solve practical problems in work. Literary writing does not aim at dealing with affairs directly, but at shaping artistic images to reflect social life. Applied Writing pays more attention to logical thinking in the way of thinking.

Therefore, practical writing has become an important subject appropriately, and how to teach this subject well is a great responsibility and obligation of a teacher [1]. Many students lack the ability of practical writing, which makes them unable to face the task of study or even work in the future. Innovation is indispensable to teaching. With the rapid development of today's era, how to realize teaching innovation under the network environment is a key issue [2].

In the 21st century, we are experiencing mountain industrial civilization. The Age of Transforming to Information Civilization. Good technology has been injected into human activities in an all-round way. Technological integration is greatly promoted by the way of network interaction.

It has changed from traditional culture to network culture. In the network, they can combine abstract thinking with personal emotional experience. Get Up to promote the combination of Science and Humanities to promote Literature. It has also accelerated its development. Network technology not only improves people's gains. The speed and efficiency of knowledge acquisition and, more importantly, its strong impact. Removing and changing people's ideas and concepts of teachers and businessmen, and changing education [3]. Teaching environment, process and method. The environment is always related to a certain space or scope. It's big and small. From a small point of view ~The network environment is understandable. In pursuit of learning goals and problem solving activities, the learning test can use a variety of tools and information resources. The network environment can include the whole virtual reality world [4]. That is to say, network environment is not just about network resources.

Where Web tools come into play ~It can also include learning ,practice, learner motivation, interpersonal relationship, etc.

Reading can be expanded through the Internet. In the past, we followed newspapers, magazines, and writing experience have benefited a lot. But for subnetworks, newspapers, paper and miscellaneous are just islands, while the Internet is a vast ocean. So we need to query and read through the Internet. Books and articles Expand reading. For convenience on the Internet

Closed-reading, we can go to some good book websites, such as in China Book Network, China E-Book Network, etc. Look for some good articles to read, especially those famous articles. Famous works and excellent practical works [5]. Reading on the Internet is OK Read very professional, very comprehensive to very thorough. Online reading expansion the vocabulary of writing is more abundant. Obviously, the idea of obtaining writing materials and writing on the Internet has become obvious. Expanding the Internet can provide abundant information for writing original. The ocean of network information, where we can find to the many information resources needed. The Internet provides us with a large amount of information resources, with text data with pictures data. And even sound and animation. Search for these on the Internet relative resources of writing scoop content, and by choosing resources, support long writing material [6].

2. Applied Writing

2.1. Basic concept

Replied writing is based on the theory of behavioral science and runs through a large number of management cases and situations at home and abroad. It combines theory with practice closely, avoids boring and empty preaching, and fully reflects the practical and interesting characteristics of the subject.
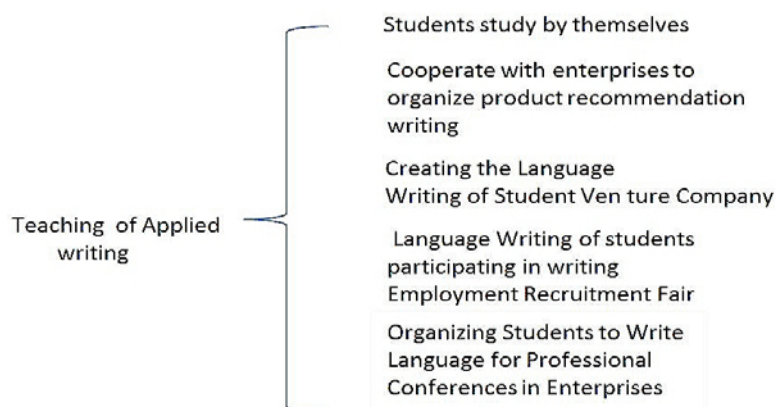
Teaching of Applied writing

- Students study by themselves
- Cooperate with enterprises to organize product recommendation writing
- Creating the Language Writing of Student Ven ture Company
- Language Writing of students participating in writing Employment Recruitment Fair
- Organizing Students to Write Language for Professional Conferences in Enterprises

Fig.1. Teaching Innovation Map

With regard to teaching innovation, we can make students study independently, add teachers'instructions on writing skills, organize product recommendation writing in joint ventures, create students' entrepreneurship company writing, participate in job fairs writing, and organize students'writing in professional conferences on enterprises.

2.2. The problems of Applied Writing faced by higher vocational students

The development of human living standard is inseparable from the development of science and technology. With the development of science and technology, the influence of the network environment on contemporary college students is great. Many people are unwilling to think, and like to use Baidu to find the answers they need, so that they do not cultivate the habit of independent thinking. In practical writing, it is necessary to incorporate students'independent thinking and cultivate students' independent thinking ability and thinking [7].

Most vocational college students have become dependent on the Internet. When they encounter problems, they search for answers on the Internet and have no ability to think independently. So that in the workplace, will not be applied to all aspects of writing.

For a long time, the teaching of applied writing has basically formed the following teaching modes: starting from the stylistic characteristics, introducing the structure, writing methods, interpolating examples in the middle of analysis, then doing some corrective judgment questions, and finally arranging homework training [8]. This mode is still very effective for students to master the practical articles they have learned in class, and the author has also used this mode. But the problem of this mode is not conducive to the cultivation of students'self-study ability. After years of follow-up investigation, the author found that when students meet the need to write practical writing in their future study, life and work, they often learn to write practical writing in the teaching of applied writing, which basically meets the requirements, but if they meet the need to write practical writing, they will mostly learn it. I can't write it out. Even the language I have learned in the teaching is just changed into the same category that I haven't learned in the same language. I don't know how to do it. For example, I have practiced the writing method of the situation report in the teaching process. But some students have to write the work report in their career [9]. Many students don't know how to write it. Just as the students have practiced the writing of commendatory bulletins in class.

Teachers have the same taste in class and students have no interest in it. The teaching effect is embarrassing. The author has surveyed many teachers in front-line teaching. The general reaction is that compared with college Chinese, students are not interested in Applied Writing course, and college Chinese course can arouse students interest more because of its vividness and readability. Therefore, it is imperative to reform traditional teaching methods and stimulate students' interest in learning applied writing [10].

2.3. Research the teaching innovation of Applied Writing for Higher Vocational students.

The teaching process and teaching design of applied writing should be thoroughly integrated. Teachers should have a kind, simple and ingenious teaching style in each teaching process. This paper makes a penetrating analysis of applied writing, guides students with unique opinions and a large number of cases, carefully designs each teaching link, so that students can learn to think while learning, actively practice, and reduce the appearance of such phenomena as querying and plagiarizing on the Internet with mobile phones.

3. The Exploitation of Applied Writing for Higher Vocational Students.

Under the guidance of the teacher, we should find problems in writing, correct them in time, and ask the teacher to make changes. Material selection should be relevant to the topic, and materials that can best express the theme should be selected. If you have something to say, you should make full use of your life experience. In practical writing, we should use familiar sentence structures and words. If you can't think of it, you can use the same word or synonym instead. Because time is limited, we can make an outline when we do practical writing. Clear organization and complete articles at one go. Finally, review the full text, check whether the format of applied writing is correct, modify the sick sentences and wrong words in applied writing, and see if they meet the requirements of the theme of applied writing.

4. Use the Surrounding Environment to Practice Applied Writing

Higher vocational students should stay away from the influence of the network environment and return to life and society. Take life and society as the material, and practice practical writing.

First, when higher vocational schools carry out speech activities, it will involve practical writing. Students can make full use of this activity to practice practical writing. Speeches involve announcements, announcements, event plans or invitations. In addition, the minutes of the meeting should be taken on the scene of the competition, which can also exercise the students'practical writing ability. A briefing and a summary of the meeting will also be issued. Combining these kinds of writing with the practice of practical writing, this not only solves the actual needs of students in school, but also exercises the students'ability of practical writing, and achieves the teaching goal of the course of applied writing.

Second, organize students to record professional meetings in enterprises. In this way, it not only trains students'practical writing ability, but also trains students' ability to cope with the workplace. Learning to record professional meetings in different languages is a necessary professional ability. For the future work and life, learning has played an inevitable role.

Finally, the joint venture can organize the application writing of product recommendation. Higher vocational students not only can, the first time to understand the new products, but also can exercise their ability to adapt to the market. Analyse the advantages and disadvantages of products, so as to achieve twice the result with half the effort.

5. Conclusion

Network is a double-edged sword, which has both advantages and disadvantages. As a student of Higher Vocational education, he is a new youth in contemporary society. He should learn to seek advantages and avoid disadvantages. We can use the essence of Internet learning to remove its dross. Don't rely too much on the internet, but you can use it to communicate in forums. Teachers can use the Internet to establish the teaching platform of Applied Writing course, strengthen the teaching interaction, and establish the interaction between teachers and students, and between students. It is also very helpful to improve the practical writing ability of Higher Vocational students.

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